



Creative Women Workshops Association (CWW) is a not-for-profit society incorporated in June 2000 in the province of British Columbia in CANADA. Incorporation # S-0041748

2005 Annual Report

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Board of Directors

President & CEO, Carol Whiteman, BC
Vice President, Sara Diamond, AB
Secretary/Treasurer, Brian Gromoff, AB
Member-at-Large, Anita Doron, ON
Member-at-Large, Katie Tallo, ON
Acting Member-at-Large, Tammy Bentz, BC

MISSION

Creative Women Workshops strives towards gender equity by supporting, celebrating and developing the talents of women storytellers for screen including directors, actors, crafts people and technicians. Overall the society encourages excellence, creativity and collaboration in storytelling for screen.

VISION

Creative Women Workshops is dedicated to increasing the number of women participating in a meaningful way in leadership and non-traditional positions in Canadian film, television, video and new media programs from less than 10% to 50% (timeline yet to be determined).

SERVICES

Communications Network: An ongoing electronic update service keeps members and program alumnae in contact with each other and the rest of the community, including notices of job opportunities, festival applications and direct referrals. An annual Newsletter/Brochure is distributed nationally.

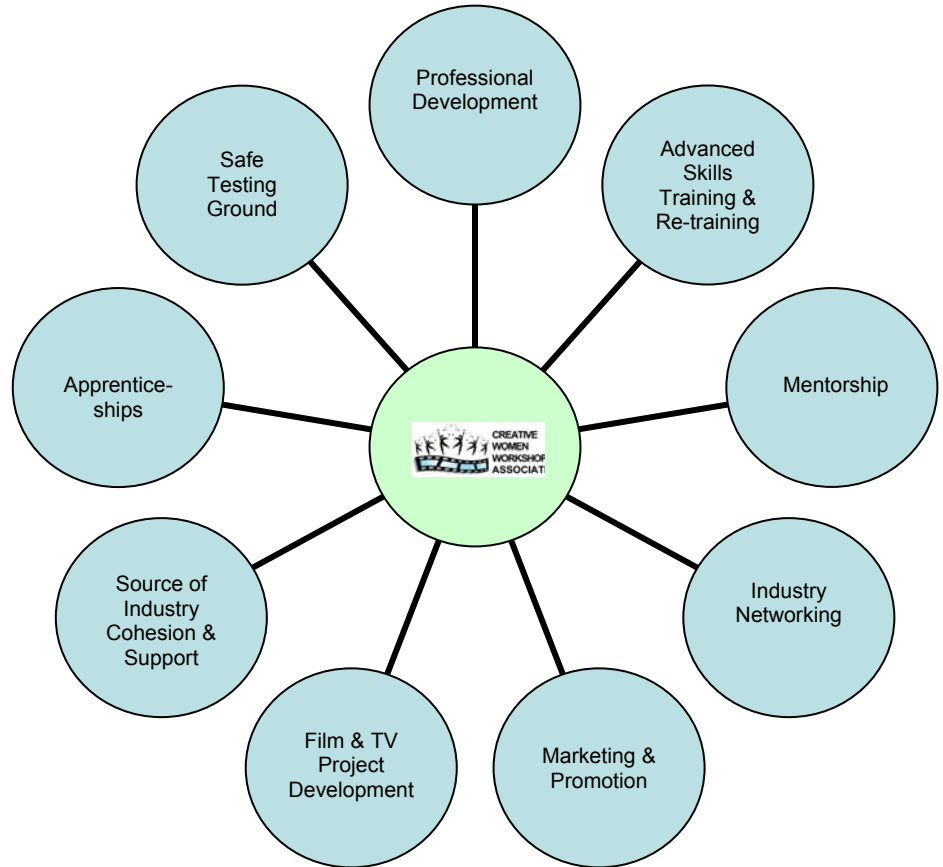
Toll Free Telephone: A venue of free access to information and career coaching support for members, alumnae and community stakeholders, this service was used constantly throughout the year.

Annual General Meeting / WIDC

Launch Event: were held during the Banff Television Festival, June 14, 2004 to allow for maximum attendance and maximum career benefit to members (meeting minutes available). The 2004 Annual Launch Event was combined with the WIFT-A and WIFT-I Martini Madness Event and took place at the Saltik Steak House, Banff. The event was attended by several hundred guests however it was felt that the agenda of announcements and the Promo DVD were lost in the party atmosphere. It was recommended that the 2005 event return to the Banff Springs Hotel location.

Website:

www.creativewomenworkshops.com provides members and the community



(regional, national and global) information on the society's activities. The society was selected for a BCIT Industry Partners project to upgrade elements of the site including: interactive application forms, chat rooms for members, member profile updates and a Flash intro. The project will be complete by May 2005 and CWWA has been welcomed to apply for future web site upgrade projects at BCIT.

Staff: The President & CEO, Carol Whiteman oversees the general activities of the society, including administration, fundraising, program development and delivery, and membership services. Over 2,000 CWWA staff hours are dedicated to running the society, more than half of which were donated in kind this fiscal. Office hours are kept in Vancouver, BC; 9:00 a.m. to 5:00 p.m. PST Monday through Friday, with message return access on weekends. During WIDC delivery times office hours are kept in Banff, Alberta seven days a week. The WIDC Programs Producer (also Carol Whiteman) was supported between December 2004 and February 2005, by 4 seasonal work-study Line Producers funded by The Banff Centre.

Volunteers: Thousands of volunteer hours went into supporting the activities of the society this past year, including member and alumnae follow up mentorship, program adjudication and curriculum development. Special thanks go to members Katie Tallo, Anita Doron, Peg Campbell for their work on development and adjudications for WIDC in 2004/2005 also to the WIDC faculty who donated additional hours towards program development, and Brian Gromoff for his work as Treasurer.

MAIN PROGRAM

Through an ongoing partnership agreement The Banff Centre and ACTRA provide continuing support to the society in producing **The Women In the Director's Chair (WIDC) Workshop** which is now delivered in two modules:



Story Incubation Module (SIM): The second session of SIM was held December 3 to 6, 2004 at The Banff Centre. Attended by the 8 WIDC director participants, the session was facilitated by Carol Whiteman and taught by Mentor Story Editor Peg Campbell and SIM Instructor Carolyn Mamchur focusing on Story Structure and Character Development through the understanding of personality type and temperament theory. The month of follow up story-editing went smoothly over the holiday season. Advances made in the stories and the directors' understanding of their stories had a significant positive impact on their PPPM experience. (Bios and full report available) **Major Sponsor:** CBC Television.



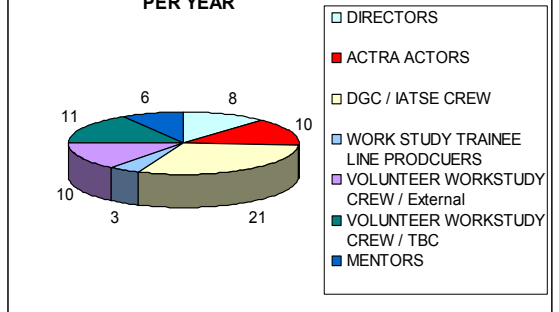
Prep, Production and Postproduction Module (PPPM): The ninth annual session of WIDC was held January 20 - February 6, 2005 at The Banff Centre. Again Facilitated by Carol Whiteman and led by acclaimed New Zealand writer/director/producer Gaylene Preston (*Perfect Strangers, Ruby and Rata*), eight Canadian women directors of film, television, video and new media drama received mentorship in all areas of production from senior professionals, worked with professional actors and crewmembers and each directed and edited an

original short dramatic work.

In addition to the WIDC Producer, 4 seasonal Line Producer Work Studies based in Vancouver, The Banff Centre's new BNMI Special Events and Work study Coordinator Tahira Baulackey and a seasonal Line Producer based in Banff handled the administrative elements of the program. Other Banff Centre staff time, dedicated mainly during the workshop also contributed to the success of this year's program (A more detailed program report and DVD Compilation reels are available).

Sponsors List: Available on CWWA web site: www.creativewomenworkshops.com

WIDC PPPM PARTICIPANTS & FACULTY PER YEAR



OTHER ACTIVITIES

Fundraising:

GOAL: Stabilize core funding for WIDC program, administration and development staff.

RESULT: CWWA generated over \$711,500 in financial and in kind support from a variety of organizations and individuals. This year's fiscal success was mainly as result of more in kind contributions in the face of cash funding cuts from long time sponsors. CWWA still grapples with a restricted amount of promotion and corporate profile in the eastern regions of Canada. Strategies implemented this fiscal included CWWA's initiation of the BC Film Training Coalition, participation in a similar body on the national level and the beginnings of a government and film industry lobby effort.

Membership / Alumnae Development:

GOAL: Increase alumnae profile and work opportunities. Encourage greater participation of alumnae in CWWA.

RESULT: Initiatives included:

WEBSITE DEVELOPMENT
See Services.

PRODUCER LINKS

Through a link with Bossy Pictures (co-owned by WIDC Alumna Katie Tallo), Creative Women Workshops has been invited to co-develop a mentoring program that would see women directors shadowing an experienced director then on a case by case basis offered to direct future episodes of a television series.

ALUMNAE AWARDS

@Wallace Studios WIDC Alumnae Studio Location Award:

@Wallace Studios sponsors an annual \$10,000 in kind prize incentive to promote alumnae production. The 2004 prize was awarded at the Banff Television Festival to Patricia Harris Seeley for her sci-fi short THE CONSORT and Mieko Ouchi for her short ASSEMBLY.

WIDC BTVF Fellowship:

The Banff Television Festival sponsors one full festival pass valued at \$2,000 which was awarded to Veronica Tennant at the 2004 Banff Television Festival in recognition for her Rockie Award nomination for SHADOW PLEASURES.

WIDC ALUMNAE REUNIONS

CWWA hosted two alumnae reunions in Toronto (August 2004) and Vancouver (September 2004) which were each attended by 10-20 alumnae guests. No budget was attached to these events.

POST-GRAD COLLECTIVE PROJECT

Preliminary meetings with the WIDC 2004 alumnae directors were facilitated by CWWA. A pitch document was prepared and presented at the 2004 BTVF and followed up with meetings with broadcasters in Toronto. No funding source was secured during this fiscal, but the FLUSH project (an anthology of eight short films written and directed by the 2004 alumnae) is still being developed.

ALUMNAE REFRESHER COURSES

Alumnae are being surveyed for course topics. Plans for 2005/06 include sessions on Copyright and Ownership and Sound Design.

STILL IN DEVELOPMENT

- Director Placement Prize
- Alumnae Feature Film Contest
- Alumnae Showcase Events
- Alumnae Production Company

WIFT-International Summit:

GOAL: Make a contribution to WIFTI and increase the profile of WIDC on an international level.

RESULT: Carol Whiteman delivered a WIDC Mentorship Module to six international women filmmakers at the Women In Film & Television International Summit in New Zealand, April 2004. The WIFTI Summit provided funding towards meals, accommodations and a token contribution to CWWA of \$1,000 (NZ) towards this project. Whiteman also moderated a panel with Niki Caro (WHALE RIDER) and her creative team and present Live Mentorship Sessions specially designed for the Summit. Overall, this activity attracted the WIDC 2005 Mentor Director, Gaylene Preston.

WIDC 10th Anniversary:

GOAL: An international session of WIDC that would include participants and faculty from both Canada and other partnering countries is in the preliminary stages of development with no grants pending at this time.