

**WIDC 2009**  
Presenting Partners

**CREATIVE WOMEN WORKSHOPS ASSOCIATION (CWWA)**



**CAROL WHITEMAN**  
**President & CEO, CWWA / Producer, WIDC**

A two-time Governor General's Award-nominee for promoting women's equality in Canada, winner of the 2005 Sam Payne Award for Humanity, Integrity and the Encouragement of New Talent presented by the Union of BC Performers/ACTRA as well as the CBC Sharon Gibbon Lifetime Member Award presented by WIFVV at the 2006 Spotlight Awards, Carol is also a graduate of York University's Theatre Performance Honours BFA program. She began her career in the early 80's in Toronto, Ontario, acting professionally in local and regional theatre, television and film productions. After she migrated to the west coast where she now lives with her husband and teenage son, she was elected to the local and national councils of ACTRA where she played a key role in the reunification of the British Columbia and the national bodies of ACTRA. She became an active advocate for women's issues as chair of ACTRA's BC Women's Committee as well as through her involvement with Women In Film and the Canadian and BC Federations of Labour. She was the vice-chair of the National ACTRA Women's Committee from 1996 to 2003, is a member of a variety of industry organizations and a graduate of the Alliance Atlantis Banff Television Executive Program.

Carol is a co-creator of The Women In the Director's Chair (WIDC) Workshop and has continued to develop and produce the program since its inception in 1996/97. She produces the eight short films (works in progress) shot of the WIDC PPPM each year, facilitates workshop sessions and provides personal coaching for the director participants in developing their career plans. Through her role at CWWA, Carol provides program follow-up mentorship for director alumnae, fundraises and publishes the annual WIDC Newsletter. A respected guest speaker and moderator she has delivered professional development offerings in New Zealand and across Canada including the Telefilm Canada Feature It! program for Anglo writers and producers in Quebec.

Carol also plays a leadership role in British Columbia and nationally advocating for professional development and advanced training for the film and television industry on seven advisory boards, committees and task forces.

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**THE BANFF CENTRE**



**SUSAN KENNARD**  
**Director and Executive Producer**  
**Banff New Media Institute (BNMI)**

Susan Kennard is Director & Executive Producer of The Banff New Media Institute (BNMI) where from 1998 to 2005 she acted as Executive Producer. Prior to this, Susan worked in television as an associate producer for the "International Hour," "CBC Newsworld," and "Dateline NBC." Her radio career roles were writer/broadcaster for CBC Radio Calgary, station manager for CKIZ Community Radio Pincher Creek and working with the Campus/Community Radio sector for over a decade both on the national association board and at radio stations in Regina and Montreal and Pincher Creek. Susan has extensive experience in policy development, training, and advocacy for the not-for-profit community radio sector across Canada; she is the co-founder of radio90.fm, a hybrid net/fm radio station. In June 2005, Susan concluded a master's degree in Communication for Development from the University of Malmo, Sweden, on the relationship between contemporary art practice, social change and civil society in post-war Sarajevo. Presently, Susan is a member of the Culture.ca Editorial Advisory Committee, the Jury Chair for the Interactive category of the Banff World Television Festival Awards and a board member of the Banff YWCA.



**CINDY SCHATKOSKI**  
**Program Manager**  
**The Banff New Media Institute (BNMI)**

Cindy Schatkoski has been the Program Manager of the Banff New Media Institute since November 2005. In this role, Cindy works on the long term strategic planning and the overall development and delivery of the Banff New Media Institute program. Cindy has worked at The Banff Centre since 1998 in various program support and development capacities as part of the Media & Visual Arts and the Banff New Media Institute/Research Departments, including managing the co-production program, line producing the nationally acclaimed HorizonZero online publication dedicated to the best in Canadian New Media, administrative co-ordination of workshops and special events, and administrative support and communications. She is also the Communications Director of Radio 90 – Cellular Pirate Radio <http://radio90.fm>.

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THE BANFF CENTRE continued



**JEAN MACPHERSON**  
**BNMI, Program Coordinator**

Jean Macpherson is the program coordinator for the Banff New Media Institute, establishing curriculum design, program planning, scheduling, logistics, set up, and evaluation. Born and raised in Ottawa, Ontario, Jean grew up in a very artistic family and has an innate appreciation for the arts. Jean has previously worked with the National Arts Centre, the Ottawa Folklore Centre, Muse Entertainment, and at various festivals and special events throughout Ontario. Her academic background includes a baccalaureate in Communications from Carleton University as well as an education from the Gaelic College of Celtic Arts and Crafts.

Jean has travelled extensively in Canada and has an ardent interest in Canadian culture, new media, and grassroots marketing. Jean is proud to now call the Rocky Mountains home.



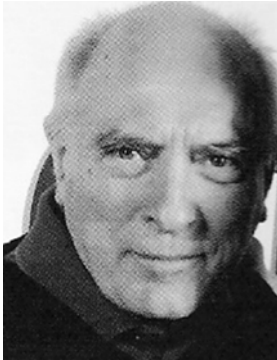
**ALLISON YEARWOOD**  
**BNMI, TV & New Media Line Producer**

Allison Yearwood is currently at the Banff New Media Institute as a T.V. & New Media line Producer Work Study. A graduate from Southampton Institute with a degree in fashion design, Ms. Yearwood continues her passion of life long learning. Allison entered the cultural sector in 2006 as an arts administrator and event planner for the inaugural Winnipeg Mural Festival. In 2007 she accepted the opportunity to become the program coordinator for the Urban Shaman Gallery. While at Urban Shaman, Ms. Yearwood worked with Indigenous curators Steve Loft, Ryan Rice and Jenny Western on visual art installation, online new media exhibitions and performances. Her skills and abilities were developed to adapt to a variety of circumstances within an artist run centre. Growing up in Winnipeg, Manitoba Allison was exposed to the wonderful multicultural arts community. She participated as a volunteer at the Folklorama Festival as the First Nations Visual Arts Consultant and PD Day with the Arts and Culture Industries. Allison has worked as a make up artist for M.A.C. cosmetics, and currently is a freelance make up artist for film and television. Ms. Yearwood was nominated to the Board of Directors of the Winnipeg Film Group in October 2007. She immediately took on an executive role as Secretary to the Board.

Allison recently completed her first short film The Hinterlands Who Who's: The Urban Cougar filmed for the One Take Super 8 Event held during the WNDX Film Festival. She continues to explore film as a way of sharing her stories.

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**ACTRA**



**BRIAN GROMOFF**  
**National Councilor, ACTRA Calgary / Actor**

Brian Gromoff is an ACTRA National Councilor and Past President of ACTRA Calgary, as well as Past President and former Treasurer of ACTRA National. Brian has been ACTRA's Liaison to The WIDC Workshop since its inception in 1996/97. As Treasurer of Creative Women Workshops Association, Brian has provided guidance on overall programming and budgeting along with participant and faculty adjudications. Brian is also a respected actor based in Calgary, Alberta with numerous film and theatre roles to his credit. In 2002 he was nominated to the Order of the University of Calgary for his outstanding contribution to the university and the community at large as he successfully headed U of C's Standardized Medical Patient Testing Program for over a decade.