## WIDC 2012 SIM Instructors, Mentors & Guests

### SIM INSTRUCTOR



CAROLYN MAMCHUR Vancouver. BC

Carolyn Mamchur is a professor at Simon Fraser University in BC and the award-winning author of psychology texts, articles, poetry and children's books, including INSIGHTS, A TEACHER'S GUIDE TO COGNITIVE TYPE THEORY AND LEARNING STYLE, THE POPCORN TREE and IN THE GARDEN. She has written ten feature film scripts and a half-hour drama for CBC. Her script, Sunnyside Canal, is presently option by Stuart Margolin. She has a script. Winter Rose, in development with a past graduate of SIM – Elizabeth Becker. She is an editor/consultant for Telefilm Canada and has acted as editor on four scripts growing out of her workshops offered in Montreal in 2009, 2010.

She is a popular guest speaker and presenter and has lectured and delivered a myriad of workshops in Europe, the Soviet Union, the Orient, the United States and Canada including a Vancouver's PRAXIS, Centre for Screenwriters.

She earned a doctorate at the University of Florida where she studied with the founders of CAPT, Centre for Application of Psychological Type and with southern writer, Harry Crews. She did post doctorate work at the Jung Institute in Switzerland where she furthered her research and studies in the application of psychological type theory.

As a writer and educator, she is presently focusing her interest in psychology and creative writing, particularly screen writing and the use of the archetype in creating authentic characters. She became certified as part of her latest Jungian studies to use a branding instrument which determines organizational and personal archetypes. She is incorporating that work into her ongoing, never ending book on character that better get done this year.

Based on the success of her faculty wide program, Foundations of Academic Literacy, Carolyn has just created and taught a "first time ever" course, Foundations of Self Efficacy: Finding Voice and Place in Academia. She has been named a Teaching Fellow for her work in this area, and is now advisor to the Academic Vice President. In how to improve teaching and learning at Simon Fraser University.

Her professional work is balanced by her love of gardening and she is busy week ends with her daughter and two dogs planting a three acre botanical garden in Bow, Washington. Her latest book, CRAZY FOR TREES, describing just how and why a woman in her fifties would find it irresistible to create a garden in the middle of a forest, is the subject of a series for television called THE DOLPHINS under consideration by Force Four Productions. She has just completed a trilogy, MARIA KAT, and has begun work on a second trilogy about the same character as an adult.

## MENTOR STORY EDITOR / SPONSOR



MARGUERITE PIGOTT Super Channel Toronto, ON

Marguerite is Super Channel's Creative Development Group Lead, directing a cross-country team of development executives, fulfilling the effective disbursement of Super Channel's Creative Development fund. In addition to her work for Super Channel, Marguerite is Principal of Megalomedia Inc., a consulting company focusing on script development and project marketability. Recent clients include Back Alley Films, Michael McGowan, Seven24, Amaze Film + TV and Screen Sirens. She has story edited many films including Score: A Hockey Musical (TIFF Opening Night Selection 2010), One Week, Finn on the Fly, Poor Boy's Game and Walk All Over Me. For the Toronto International Film Festival, Marguerite was a Programmer on the Canadian Feature Film Selection Committee for the 2006 and 2007 festivals. Previously, Marguerite was Vice President of Development and Production for Odeon Films, an Alliance Atlantis Company. In this capacity, she oversaw the evaluation, selection, development and production of Canadian projects acquired for distribution. She Executive Produced Saint Ralph, Fubar, waydowntown, Flower and Garnet and others. She is a member of the Board of Directors of the Ontario Media Development Corporation and of World Literacy Canada, and she is on the Advisory Board of Reel Canada, the Humber Media Studies Film and Television Program and Women in View. She has taught across Canada and has been a guest speaker at Toronto International Film Festival, Vancouver International Film Festival, Atlantic Film Festival, the Canadian Film Centre, the National Screen Institute and has also sat on numerous juries. Marguerite denies having spent a decade as a professional actor despite substantial evidence to the contrary.

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### MENTOR / SPONSOR



MAUREEN LEVITT Super Channel Victoria. BC

Maureen Levitt joined Super Channel, Canada's only national English Pay TV service, at its inception in 2007. As Creative Development Executive she works with the independent production community in Western Canada and the Territories to develop their feature length films and documentaries intended for theatrical release. Her commissioning portfolio includes a growing list of independent features such as Carl Bessai's popular Fathers&Sons and over 120 Canadian documentaries including such international hits as The Corporation and Scared Sacred and the recently released ECO-PIRATE: The Story of Paul Watson. She is a cofounder of Vision TV. Between 1994 and 2005 she was Manager of its Western Region office, Commissioning Editor of independent programs from Saskatchewan, Alberta and B.C. and Executive Producer of various in-house series. Previous to that she was First Assistant Editor on the Canadian film classic, The Grey Fox, and on the quintessential Canadian series The Beachcombers and The Canadian Establishment. Maureen has a Masters in Communications from Simon Fraser University and lives near the ocean in beautiful Victoria, B.C.

THE BANFF CENTRE - Film and Media. Audio

CHRIS SEGNITZ The Banff Centre Studio Manager, Audio Department

As studio manager for Music & Sound at The Banff Centre, Chris Segnitz is responsible for the coordination of recording and production spaces as well as the workstudy participants. His role also involves the coordination and tracking of projects, both internally and externally.

After completing two diplomas at BCIT in Electronics and Broadcast Engineering, Chris began in the industry at Vancouver's famous Little Mountain Sound in 1983 as part of their technical team for their multi-room rock/pop and radio production studios. From 1988 to 2000 he fulfilled the role of audio technologist for The Banff Centre's music recording facilities, which saw the initial installation of the facilities within the Jeanne and Peter Lougheed building. During this time he also did freelance studio installations in Vancouver, Calgary, and Hawaii. From 2000-2002, he worked in Los Angeles for Solid State Logic as service engineer for their western U.S. and Mexico clients in support of their broad range of clientele. This involved technical support in the areas of music, post-production, film scoring, and broadcast. In the fall of 2002, he moved to Montreal and began work at McGill University in support of the music faculty and its recording program. Primarily, it involved him in the planning of the new research facilities and infrastructure of the Centre for Interdisciplinary Research in Music Media and Technology (CIRMMT), a new research building on McGill's Montreal campus.

Chris returned to Banff in the fall of 2004 to start in the newly created studio manager position.